



Hello! I'm

BONITA ROY

a Spatial and Experience Designer
from Mumbai, India.

I aim to create experiences that can be as memorable as they are engaging through spaces and various other mediums that influence visitor behaviour and want to be actively involved in contributing good things to society.

WORK

EXPERIENCE

Senior Spatial Designer @Ideaspice Design Ltd.

July 2016 - April 2020 | Mumbai, India

Ideaspice is a boutique design and marketing firm. It was an exciting stint for me where I got the opportunity to dabble into projects of various fields. As a senior designer, I was responsible for leading multiple projects with a super talented team, form and manage client relationships, direct meetings and site visits, coordinating with vendors and prototyping, ensuring quality and consistency of deliverables across client account. Collaborating with designers from other disciplines for projects was one of the prime learning curves at Ideaspice. I was also very successful at making game nights a tradition at work.

Spatial Design Intern @Word of Mouth

August 2014 - February 2015 | Bali, Indonesia

Word of Mouth is a dynamic young architecture and interior design practice based in Bali, Indonesia. I got an opportunity to extensively work with the Co-Founder of WOM, Valentina Audrito on the WOM Factory for my Graduation Project. WOM Factory is a boutique development, offering a wide range of facilities and services including Live/Work Studios, Co-Working Spaces, Cafe, Gallery, Workshop and Housing Spaces. I was mainly involved in research and design of the WOM Housing, Cafe and the Co-Working Space.

Assistant Production Designer

@Bijon Dasgupta & Parichit Paralkar

April 2015 - March 2016 | Mumbai, India

Designed and supervised sites of various sets for Advertisements, Web Series, TV Shows: Life Ka Recharge (Zee Studios), Crompton Greaves Ad, MTV Virtual Girlfriend, Tamanna (Star Series).

Retail & Exhibition Design Intern @Studio.J - Product + Space Design

June - July 2013 | Bangalore, India

Designed and supervised sites of various sets for Advertisements, Web Series, TV Shows: Life Ka Recharge (Zee Studios), Crompton Greaves Ad, MTV Virtual Girlfriend, Tamanna (Star Series).

Junior Designer

@Indo German Urban Mela Exhibition

November 2012 - January 2013 | Pune, India

A Live Project - an exhibition in collaboration with Markus Heinsdroff, an installation artist and designer from Germany and MIT Institute of Design Pune as a part of Indo German Urban Mela on the theme 'Stadt Raume' or 'City Spaces'.

MY

EDUCATION

Graduate Diploma in Retail and Exhibition Design From MIT Institute of Design

2010 - 2015 | Pune, India

MY

TOOLS

Autodesk AutoCAD, Google Sketchup, Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Keyshot, Basics of 3DS Max, Microsoft Suite.

DO GET

IN TOUCH

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I ALSO

ENJOY

Exploring places and it's cuisines. Being a certified open water diver and a former athlete, I enjoy indulging in water sports and various physical activities that gets me up and about. I like making things with my hands, entertaining dogs, taking photographs and binge eating.



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